








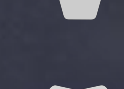
GUARDIANS OF THE BALL  
THE FOOTBALL METAVERSE



# Index



GUARDIANS  
OF THE BALL

-  The Context
-  About Us
-  Technology
-  Proposal
-  Tokenomics
-  Conclusion





# Welcome A New Era

## Context: Spatial Computing

In an era where digital advertising have become as common as morning coffee, differentiation has grown scarce, rendering them akin to commodities in a saturated market. However, a seismic shift is underway. With the recent unveiling of Apple's vision, we stand on the cusp of a transformative epoch dominated by spatial computing and immersive realities.

## Choosing The Right Partner: Guardians Of The Ball

Partnering with the right collaborator is crucial for crafting immersive sports experiences that captivate audiences and dominate the market... Guardians of the Ball: is a leading metaverse platform with global reach, boasting partnerships with renowned clubs and legends worldwide. With top-notch graphics and innovative business strategies, we offer a gateway to immersive sports entertainment on a global scale, ensuring success in the ever-evolving landscape of immersive experiences.

## Must: Offer Immersive Experiences

This evolution promises to redefine not just how we interact with technology, but how we engage with the world around us, ushering in a new frontier of unparalleled experiences and boundless possibilities.

## Opportunity: Take The Lead

In this landscape ripe for innovation, there lies an extraordinary opportunity for pioneers to stake their claim as leaders.

## How:

By embracing spatial computing and immersive realities, you have the chance to captivate audiences in ways previously unimaginable, setting the stage for a new era of immersive brand experiences that defy convention and capture the imagination.



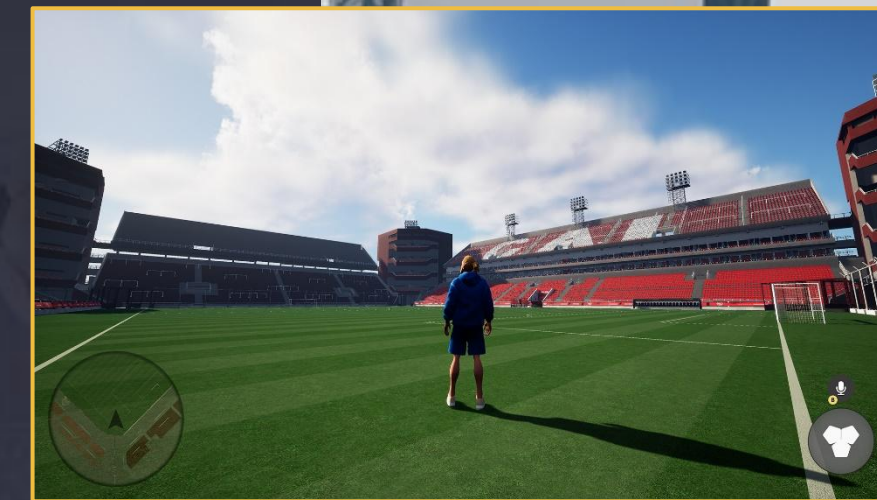
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# Guardians of the Ball: The Football Metaverse

An authentic, hyper-realistic and immersive metaverse made up of football clubs, leagues, players, fans, artists, legends and much more. Here, users will be able to interact with other fans in a unique environment, full of emotion and passion where they will be able to enjoy all kinds of events such as matches, meetings, concerts and many others.




- 👉 Tour the stadiums of your favorite clubs.
- 👉 Enjoy shows inside the stadiums.
- 👉 Play games inside the stadiums.
- 👉 View matches inside the stadiums.
- 👉 Redeem club-exclusive experiences.
- 👉 Visit the art district.
- 👉 Visit the Legends District.
- 👉 Purchase exclusive collectibles from your favorite clubs.
- 👉 Purchase exclusive collectibles from your favorite artists.
- 👉 Purchase exclusive collectibles from your favorite legends.
- 👉 Immerse yourself in immersive brand experiences.





# Why Guardians of the Ball?

Guardians of the Ball has emerged as a groundbreaking virtual realm that extends beyond traditional online experiences, presenting exciting opportunities for various industries, including sports. Football teams and brands have a lot to gain by entering the metaverse, as it offers unique advantages and significant potential for growth and engagement.

-  **Global Fan Base Expansion:** The metaverse has the power to transcend geographical boundaries and connect with fans from every corner of the world. Soccer teams can tap into this global potential to grow their fanbase exponentially. According to recent studies, nearly 1 billion people are expected to be active metaverse users by 2025, with a significant portion of them being passionate soccer enthusiasts.
-  **Enhanced Fan Engagement:** Traditional sports engagement often relies on limited opportunities for interaction, such as attending matches and purchasing merchandise. The metaverse, on the other hand, presents endless avenues for immersive fan experiences. Soccer teams can organize virtual watch parties, live interactions with players, and even simulated matches. Studies reveal that fan engagement in the metaverse is 5x higher compared to conventional online platforms, reinforcing the potential for deeper connections between teams and their supporters.
-  **Monetization and Revenue Streams:** Entering the metaverse opens up new revenue streams for soccer teams. NFTs (Non-Fungible Tokens) have gained immense popularity, enabling teams to create and sell unique digital assets, such as collectibles, game skins, and virtual stadium spaces. Market analysts predict that the Digital Assets and NFT market will surpass \$250 billion by 2025. Moreover, metaverse sponsorship opportunities are on the rise. And for brands there are also multiple monetization channels: sale or rental of land, sale of Digital Assets, subscription services, advertising revenue, customized creation of avatars and virtual assets, events and live streaming, interactive games, avatar-based video clips and metaseries, in-game merchandising, ad hoc brand experiences, phygital stores, product placement...



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# Why Guardians of the Ball?

- ✦ **Player Performance Analysis:** Utilizing VR simulations, players can practice in virtual environments that replicate real match scenarios, allowing them to improve decision-making, tactical awareness, and skill development, and not only players, it could be allowed for fans as well.
  - ✦ **Community Building and Inclusivity:** Users have the possibility to visit their favorite club every day of the week, not only when there is a match, and thus interact with the club and all its activities. In addition, the metaverse fosters inclusivity, allowing fans to participate regardless of physical abilities or financial constraints. For example, virtual academies and grassroots programs, enabling aspiring players from all backgrounds to receive professional coaching and access to football-related content. This sense of inclusivity enhances the team's reputation and strengthens its connection with the global football community.
- 

**“The market size of the Metaverse, forecast for 2024 is estimated at **\$800 billion**”.**



# Expansion Plan



## CURRENT OFFICES

- Europe**  
MALTA  
Headquarters
- SPAIN  
Commercial
- TURKEY  
Commercial
- Southam**  
ARGENTINA  
Commercial and Development



## UPCOMING

- Northam**  
USA
- Southam**  
BRAZIL
- Middle East**  
UAE / KSA
- Apac**  
CHINA



## 2025 UPCOMING

- Africa**  
Ghana
- Apac**  
China
- Caribe**  
Panamá



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# The Team



CEO  
**Alan Cura**  
[LinkedIn](#)



CTO  
**Pablo de Haro**  
[LinkedIn](#)



CPO  
**Walter Semolič**  
[LinkedIn](#)



CFO  
**Marcos Temporini**  
[LinkedIn](#)



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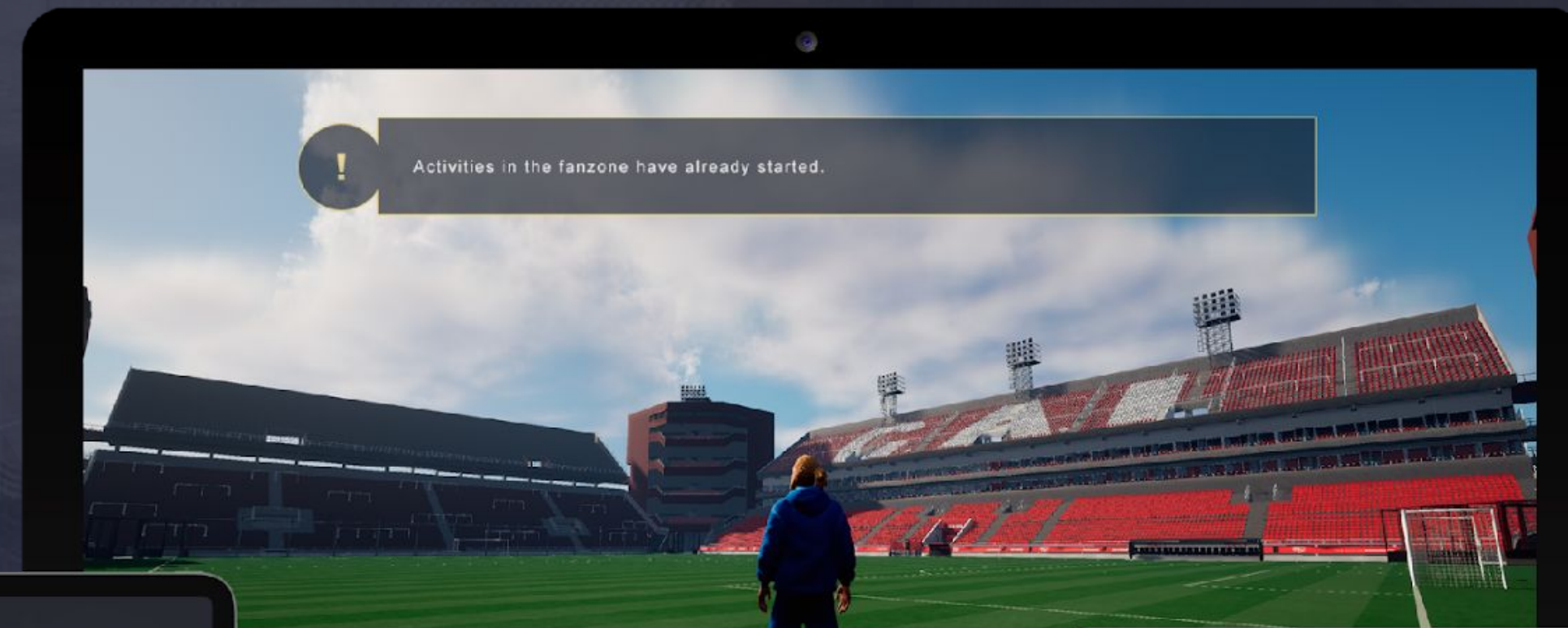
# Multichannels



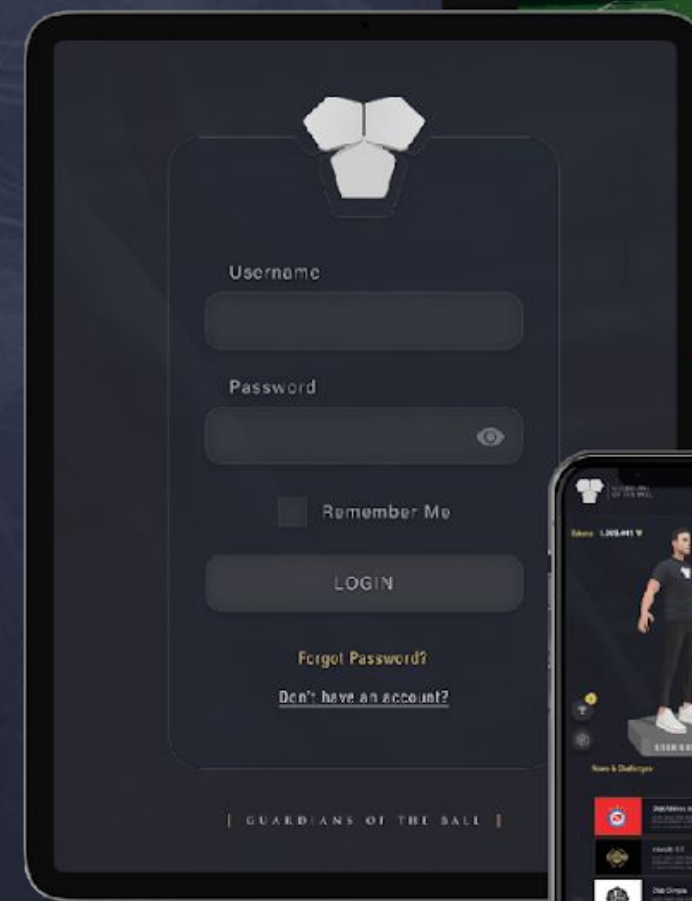
SMARTPHONES & TABLETS



PC



VR HEADSETS



# TO THE CLUBS

The clubs are partners of GOB

## Revenue Share

### CLUB

**Contribution:**

Intellectual property of the club/brand Institutional communication, marketing, and social media.

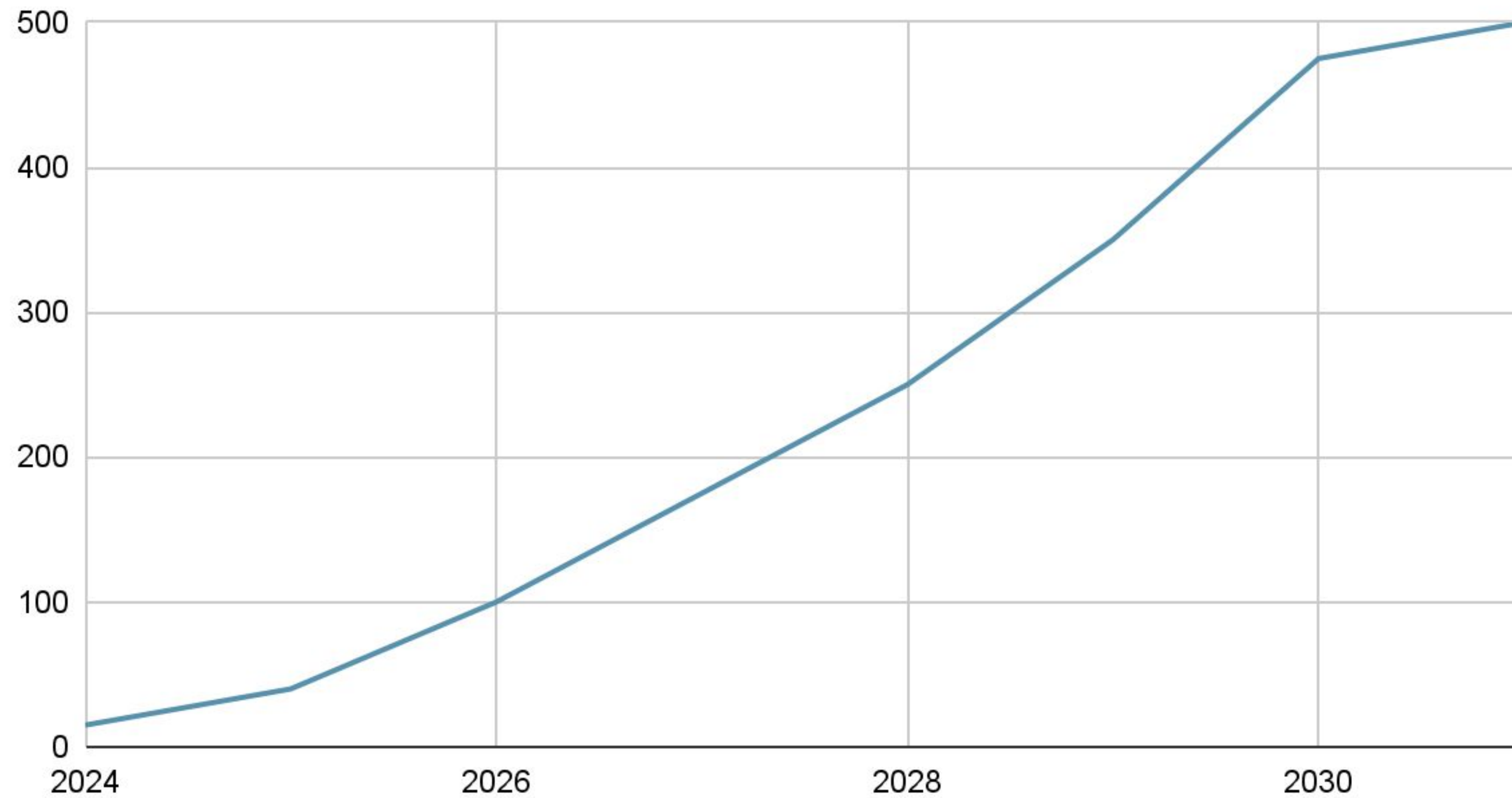
### GOB

**Contribution:**

Technology, infrastructure, platform development, 3D virtual assets, market strategy, and technical knowledge.

# CLUB PROJECTION – ECOSYSTEM GROWTH

Number of Clubs - Development



## Projection of Clubs

2024: 15 clubs  
2025: 40 clubs  
2026: 100 clubs  
2027: 175 clubs  
2028: 250 clubs  
2029: 350 clubs  
2030: 475 clubs



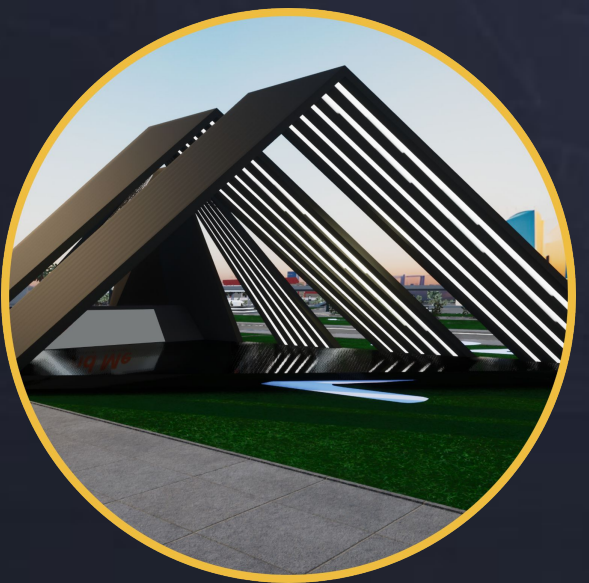
# Football & Beyond



Promote  
Sport excellence



Immersive  
tourism experiences



Culture,  
heritage & traditions



Showcase  
investment  
opportunities



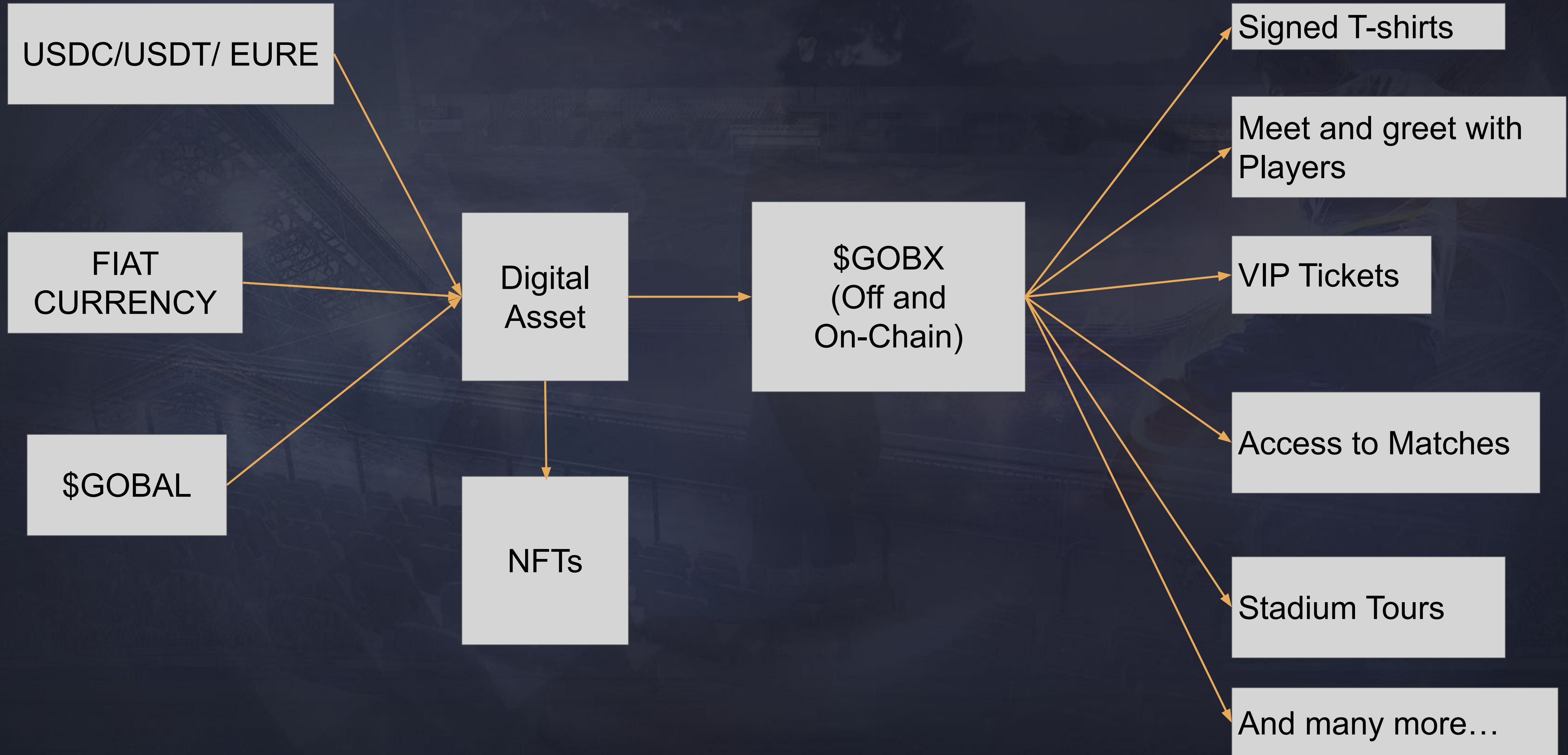
Global outreach  
and connection







# Tokenomics







# Tokenomics

Guardians of the Ball has emerged as a groundbreaking virtual realm that extends beyond traditional online experiences, presenting exciting opportunities for various industries, including sports. Football teams and brands have a lot to gain by entering the metaverse, as it offers unique advantages and significant potential for growth and engagement.

## 1. NFTS:

First of all there are NFTs, in their various forms, which are the center of the economic ecosystem. Each land, wearable, virtual seat, and billboard is an NFT. With the following utilities:

- 👉 Collectability and scarcity (No more than 1% of fans on yearly basis)
- 👉 TOP Graphic Design
- 👉 Virtual World Utility
- 👉 Real World Utility  \$GOBX rewards to be exchanged for IRL experiences





# Tokenomics

## 2. \$GOBX TOKEN:

Each NFT within the GOB ecosystem grants a number of fungible tokens in proportion to a factor to be determined for each NFT or collection of NFTs, according to the relationship with the NFT's contribution to the GOB economic ecosystem.

These fungible tokens are interchangeable and have no expiration date, and they are the currency to access virtual and physical experiences around the world of football.

For each USDT or equivalent that GOB recognizes as revenue, excluding the IP revenue corresponding to the club or legend, GOB generates GOBX and grants the buyer of the NFT the same amount of GOBX TOKENS.

GOB, which starts with an availability of 0 GOB TOKENS, increases its reserves for marketing, sustainability, community, team, management, and block award purposes, at a rate of 25% over the tokens granted to users. That is, for every 100 GOB TOKENS that the user receives, GOB will receive 25 GOBX TOKENS.





# Tokenomics

## **\$GOBX Rewards - Practical examples:**

Revenue Distribution Assumptions:

- 1) 50% Recognizable Revenue Scenario
  - NFT Price: 100 USDT
  - Club Membership Tokens: 100
  - GOBX Tokens to User: 50
  - GOBX Tokens for GOB: 12.5
- 2) 75% Recognizable Revenue Scenario
  - NFT Price: 100 USDT
  - Club Membership Tokens: 100
  - GOBX Tokens to User: 75
  - GOBX Tokens for GOB: 18.75





# Tokenomics

## 3. \$GOBAL Token Overview:

\$GOBAL enables discounted purchases in the Guardians of the Ball Marketplace. NFTs created by Guardians of the Ball can be bought with stablecoins or \$GOBAL, with \$GOBAL offering a more favourable rate. To expand primarily in Turkey and other key markets, GOB has minted 100 million \$GOBAL Tokens for fundraising and growth. This will be the only issuance of \$GOBAL in GOB's history.

The ICO schedule follows below:

Distribution	Qty of Tokens	Percentage
Treasury and DeFi	15,000,000	15.00%
Team	20,000,000	20.00%
Partners and Advisors	10,000,000	10%
Marketing and Community	10,000,000	10.00%
Sales	45,000,000	45.00%
	<b>Total Tokens</b>	<b>Total Distribution</b>
	100.000.000,00	100,00%





# Tokenomics

## 4. FUTURE DEVELOPMENT – Membership Tokens








Last, The Membership tokens are optional for implementation for each club and/or federation. Each Club partner can define thresholds for memberships, based on the quantity and price of the NFTs acquired in the first instance by each user. By default the following categories of members: Fan, Silver, Gold, Platinum, and Guardian. These fungible tokens that act as accumulated points are non-transferable tokens with an expiration date, which sole purpose is to tie and relate the user/wallet to the club.







# KEY DIFFERENTIATORS

-  **GLOBAL LEADER**  
Get involved with the #1 sports' virtual platform that offers an immersive experience within top football clubs from all over the world.
-  **REAL LIFE AESTHETIC**  
Relate your brand with the unique hyper realistic metaverse in the sports industry
-  **PROFITABLE AUDIENCE**  
Unlike other well-known platforms such as Roblox, here the audience is not only children, since in addition to games there are consumption of sporting events, purchase of products and even betting.
-  **FULL EXPERIENCE: PRE, DURING, AFTER**  
GOB fulfills also the empty space regarding the before and after the match (it has everything to become the twitter of football)
-  **TOP PARTNERSHIPS**  
A fantastic opportunity to associate your company or develop an experience with the top brand in the football industry: Diego Armando Maradona. As well as many other top copyrights like top clubs, legends and artists.
-  **HELLO GENUINE ADS, BYE INTRUSIVE ADS**  
Instead of using the intrusive formats of the media in Web2 (pre roll ads, banners, etc) here brands can design fully customized experiences and locations to impact the audience.
-  **DEMOCRATIC ACCESS**  
While VR goggles become a reality for everyone, anyone with a computer can get into the GOB metaverse.



*Man*  
**DIEGO**  
(10)



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**Guardians of the Ball** will transform the future of football, sports, and entertainment by delivering **immersive experiences** that redefine fan engagement and bring the action directly to audiences everywhere.



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**THANK YOU!**

[WWW.GUARDIANSOFTHEBALL.COM](http://WWW.GUARDIANSOFTHEBALL.COM)