







GUARDIANS OF THE BALL

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GUARDIANS OF THE BALL

-  The Product
-  About Us
-  Fan Passport & Loyalty Program
-  The Virtual World
-  Opportunities and Next Steps
-  Financials
-  Appendix



4M - 6M people will be present at the 2026 FIFA World Cup in North America

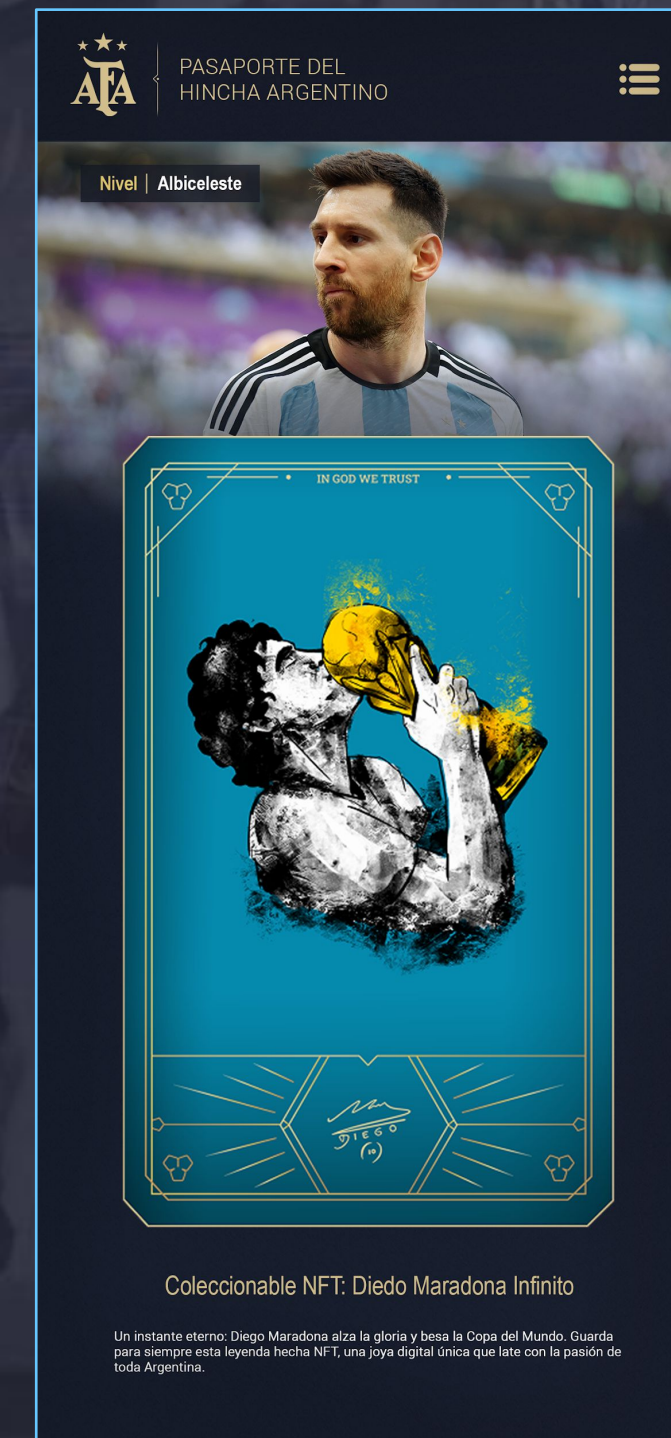
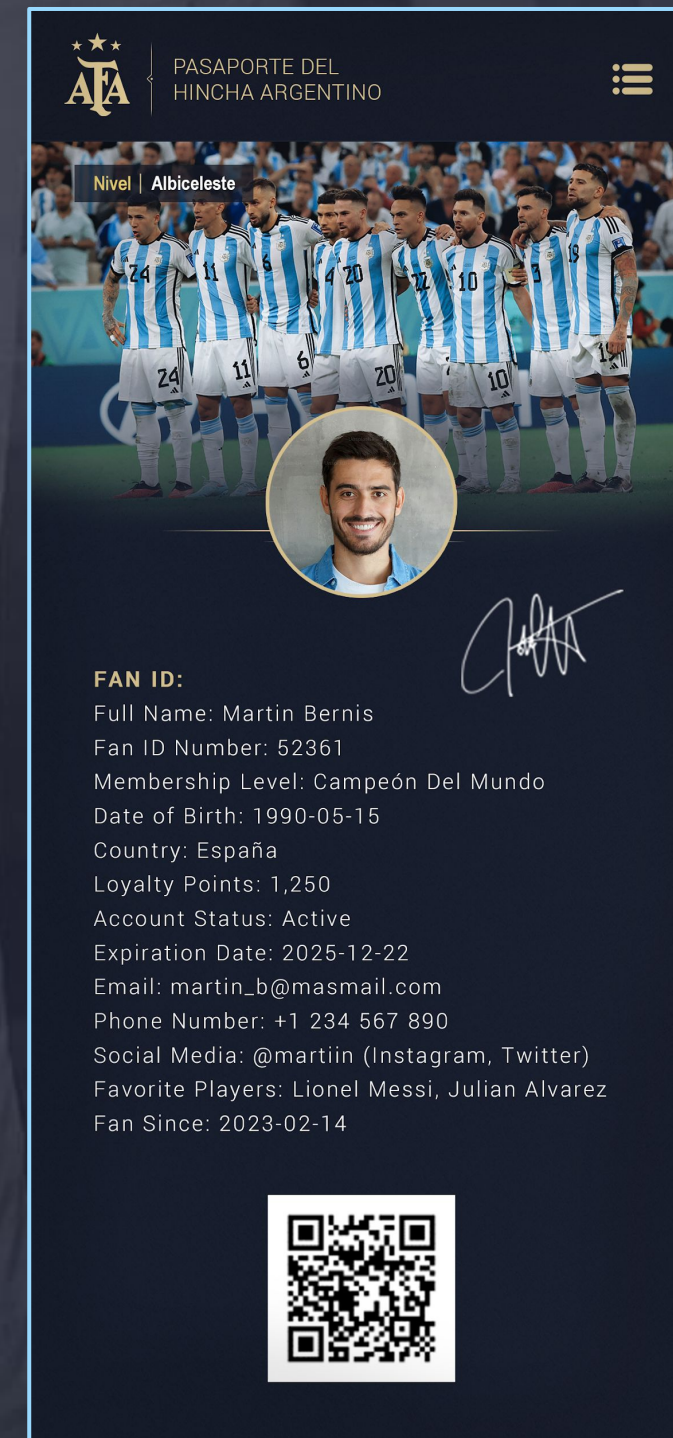


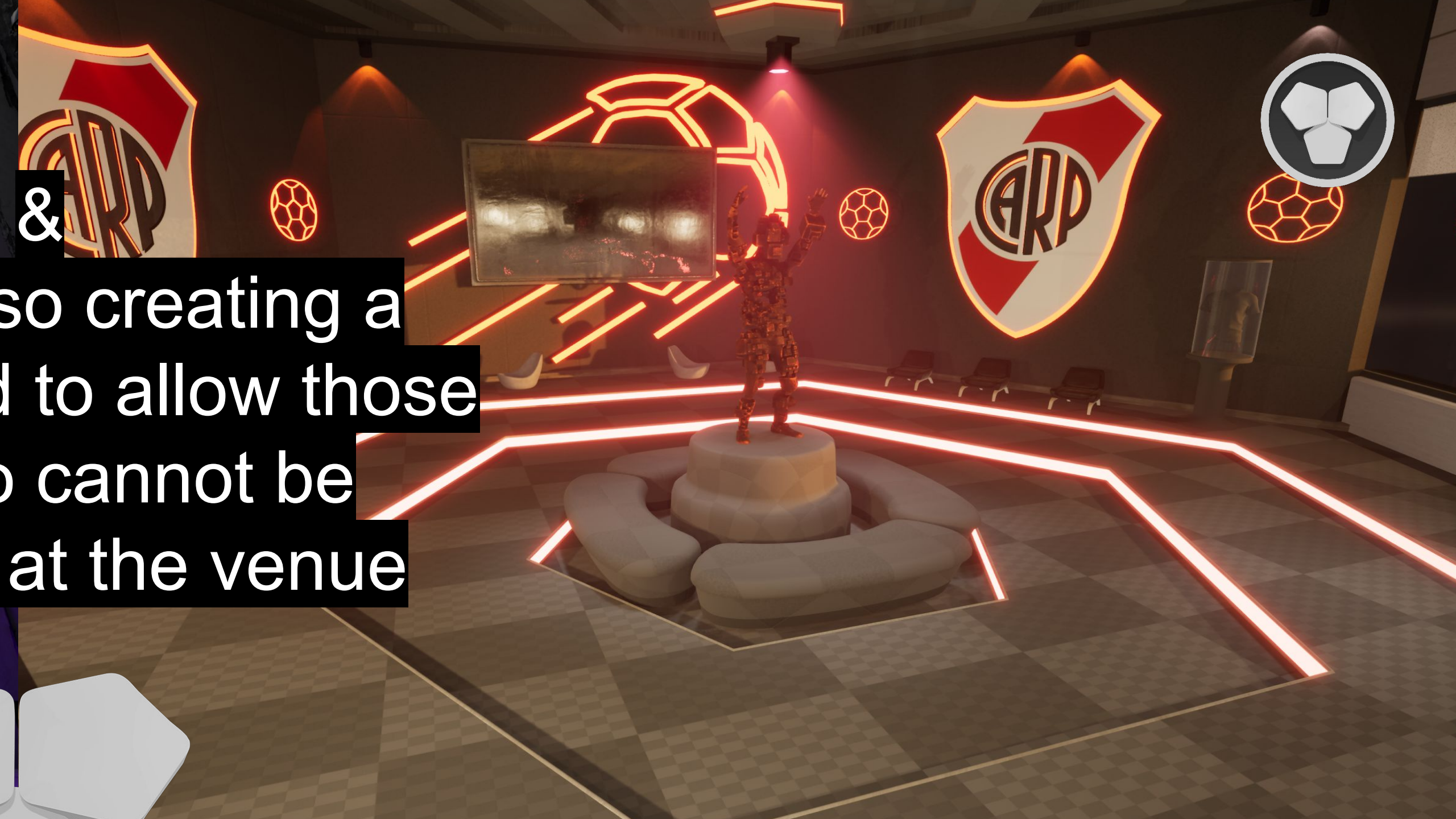
5,000 M people will be engaged digitally





We are creating a FAN PASSPORT allowing fans from anywhere in the world to be "BORN" or "REGISTER" as supporters, gaining access to exclusive benefits. It enables them to level up their fan status and increase their chances of enjoying unique experiences that bring them closer and closer to the team, while participating in an exciting Global and Blockchain based Loyalty Program.





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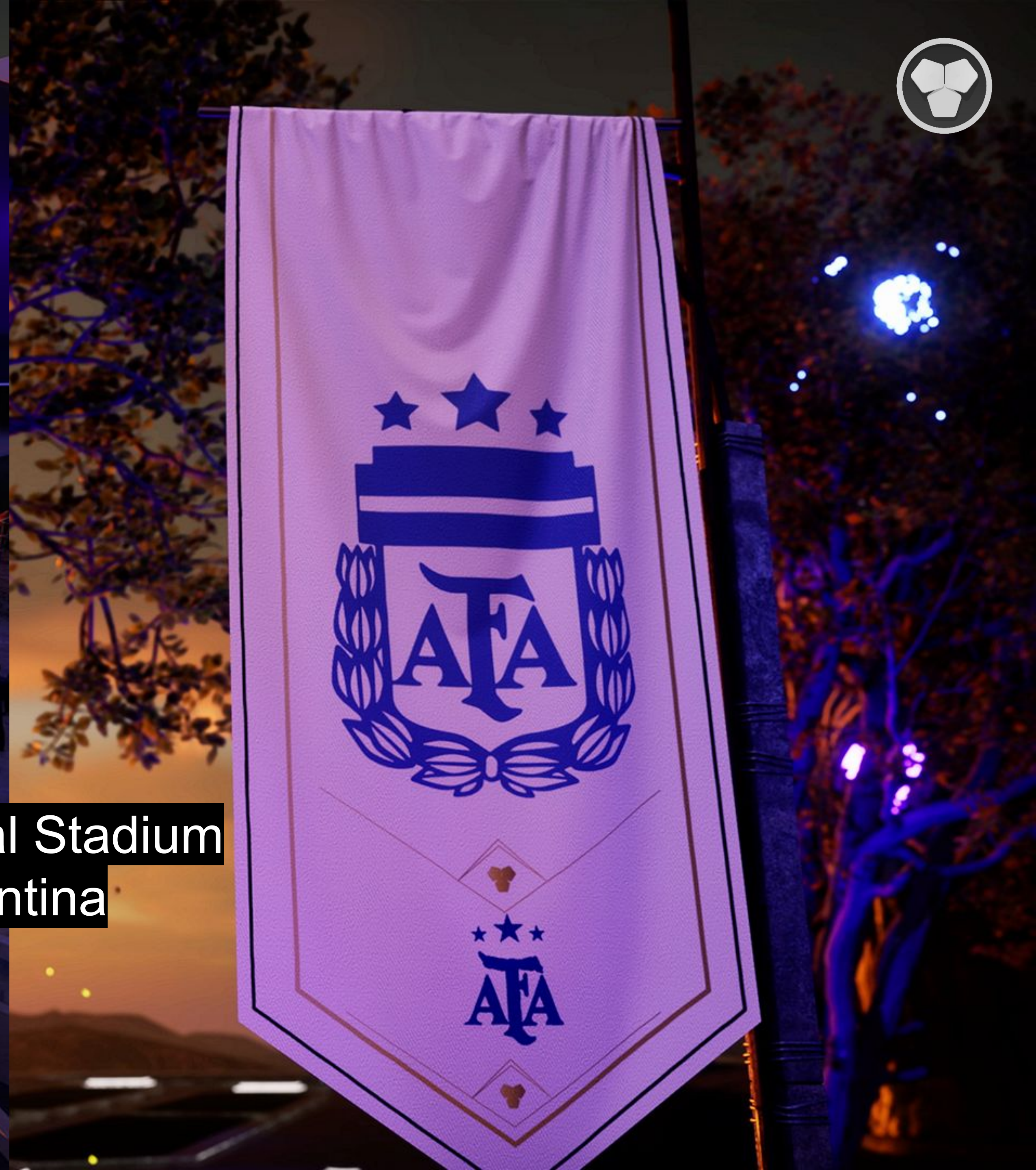
We are also creating a
Virtual World to allow those
fans who cannot be
physically at the venue



To be present, to have
meaning, to be connected



The Virtual Stadium
Argentina



About US - Global Presence




 **2024/2025**
CURRENT OFFICES
Europe
MALTA
HQ & Commercial

SPAIN
Commercial office

TURKEY
Commercial office

SouthAm
ARGENTINA
Commercial &
Development

Middle East
DUBAI
Commercial office

 **2026**
UPCOMING OFFICES
NorthAm
USA

SouthAm
BRAZIL

Apac
CHINA

Africa
GHANA



GUARDIANS
OF THE BALL



Partners in Football Excellence

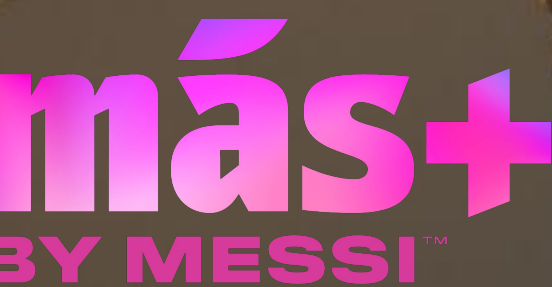
Guardians of the Ball collaborates with iconic clubs, leagues, federations, legendary figures, players, and more to craft unparalleled experiences. We honor the game's storied history, enhance its present glory, and pioneer innovations that will shape the future of football for generations to come.



THE BEST PARTNERS TO ENTER TO ANY MARKET

*And many more,
The Future looks promising...*

They trusted on us...



UTNMDP
Regional Mar del Plata



TULUKA
FITNESS CLUB

billboard
MUSIC AWARDS

iO!
PATIOLMOS

KIRICOCHO
- FÚTBOL COMPANY -



THL
ENTRENAMIENTO
REMOTO

Bonafide



il BIONDO
GELATERIA

MAR DEL PLATA
TODO LO QUE SÍ



MAXLEVEL



ALGON
GAMES



AXION
energy



LA
LEY

AND MANY MORE

SECURED AGREEMENTS

Legend	Diego Maradona
Legend	Mario Kempes
Legend	Mundo Leo (TV Program of Lionel Messi)
Football Artist	Carling Jackson
Football Artist	Lili Canteros
Football Artist	Lu Sedova
Football Artist	Dibujuani
Football Artist	Claudia Perez
Football Artist	Agostina Mauro
Football Artist	Gustavo Rovira
Football Artist	Ismael Gudinio
Football Artist	Alexis Ojagnan

Country	Club	# Fans
Argentina	Argentina National Team (Messi)	210.000.000
Argentina	LPF	35.000.000
Spain	Club Atlético de Madrid (Spain)	25.000.000
Malaysia	Johor Darul Ta'zim	4.000.000
Paraguay	Club Olympia	3.000.000
Peru	Club Sporting Cristal	2.500.000
Argentina	Club de Gimnasia y Esgrima La Plata	750.000
Argentina	Asociación Atlético Argentinos Junior	750.000
Turkey	Sakaryaspor	500.000
Turkey	Altay Spor Kulübü	500.000
Argentina	Club Atlético Temperley (Argentina)	250.000
Argentina	Club Atlético Atlanta (Argentina)	150.000
Argentina	Club Atlético Central Córdoba (Argentina)	150.000
Argentina	Club Atlético Talleres de Remedios de Escalada (Argentina)	75.000
Ghana	Sekondi Eleven Wise Football Club (Ghana)	75.000
argentina	Club Atlético Güemes (Argentina)	50.000
Spain	Club de Fútbol Intercity (Spain)	25.000
Argentina	Club Sportivo Dock Sud (Argentina)	25.000
Argentina	Club Atlético Sarmiento de la Banda (Argentina)	25.000
Malta	Hamrun Spartans Football Club (Malta)	25.000



And many more...



Global Fan Network - Awareness and Engagement



+350M Activable Fans

Argentina National Team: ~210M

Atlético Madrid: ~35M

LPF - Argentina: ~35M

CBF: ~150M

Elite Club in Brazil: ~30M

Elite Club in South East of Asia: ~15M

Club in MLS: ~2M

Club in Saudi Pro League: ~1M






FAN ID



Full Name: **John Doe**
Fan ID Number: **52361**
Teams: **Atlético de Madrid, Argentina**
Membership Level: **Premium**
Date of Birth: **1990-05-15**
Country: **United States**
Access Zone: **VIP Lounge, Main Stand**
Loyalty Points: **1,250**
Last Attended Match: **2024-01-15** (Barcelona vs Real Madrid)
Account Status: **Active**
Expiration Date: **2025-08-31**
Email: **johndoe@guardiansoftheball.com**
Phone Number: **+1 234 567 890**
Social Media: **@johndoe** (Instagram, Twitter)
Favorite Players: **Lionel Messi, Lamine Yamal**
Fan Since: **2023-02-14**

Signature: 

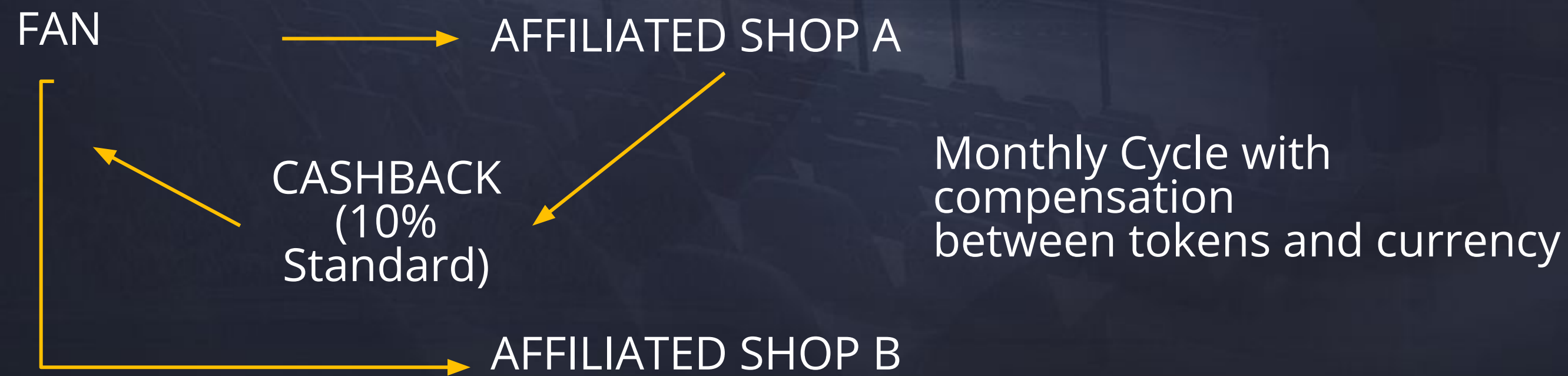


GUARDIANS
OF THE BALL

+300M



FAN ID Loyalty Program



Loyalty Program Commision

1.5% TOTAL







0.5% CLUB/s SELECTED BY FAN

0.25% SHOP REFERRAL

0,25% FAN REFERRAL

0.5% Management, Development and Commercial Fees

LOYALTY PROGRAM

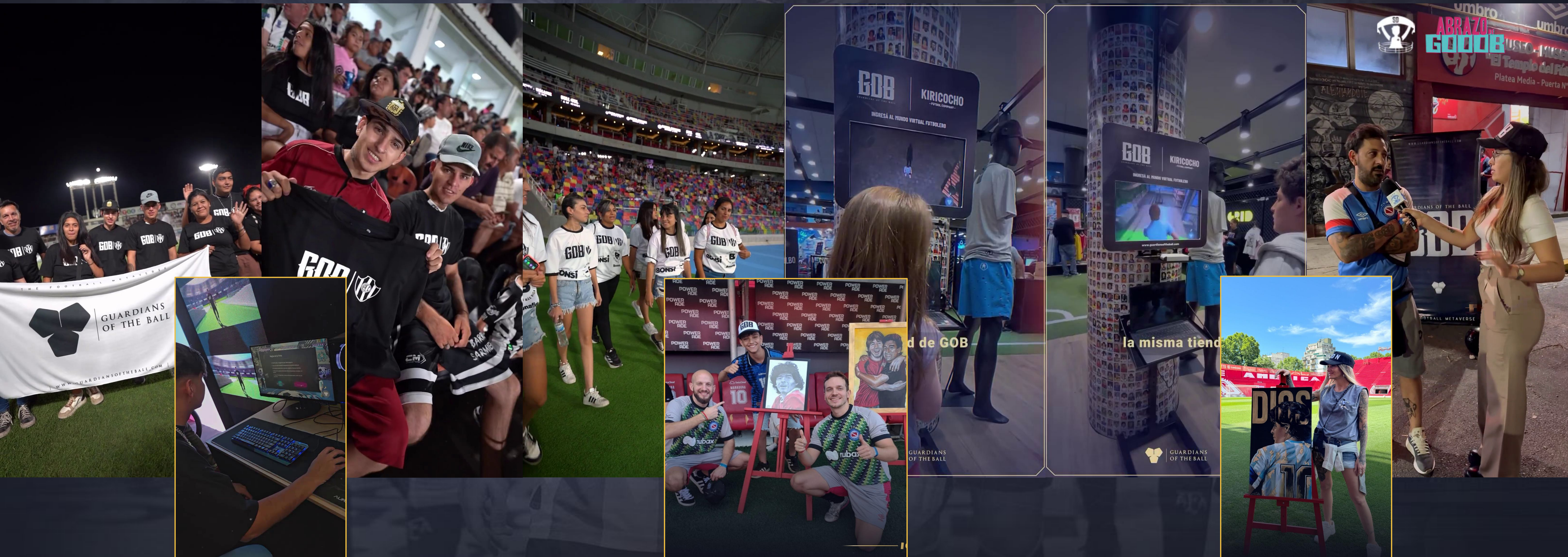
-  **VIP Tickets**
-  **Access to Exclusive Events**
-  **Signed Shirts**
-  **Meet and Greet**
-  **Official Merchandise**
-  **Priority Purchase**





ROE (Return on Excitement)

Virtual World, Real Excitement



The Olympus of G10Ds

by The Minister of Foreign Affairs, International Trade, and Worship of the Argentine Republic.





THE VIRTUAL WORLD



Experience football like never before in a Virtual Stadium.

Connect and celebrate with friends and family anywhere.

Get into the Game...
One game, one crowd,
everywhere together.



MATCH EXPERIENCE - Virtual Stadiums



Constant brand exposure on Non-intrusive Ads.
Intrusive Ads are proportional to the land acquire surrounding the stadiums.
From 1/6 up to 6/6

HIGH LEVEL ROADMAP - NEXT STEPS



Q4 2025: Fan Passport Mobile App - Beta Version



Q1 2026: Blockchain Based Loyalty Program / Setting up own chain



**Q2 2026: 1.0 Fan Passport / Loyalty Program and Prediction Markets
2026 FIFA World Cup**



Q3 2026: Virtual World Launch



Q4 2026: Global Expansion



Max





FINANCIALS - Loyalty Program

Fan Passport

Reach and Projection - Assuming an ecosystem of 25M Fans

Country	Av Spending per person	% Expenses	Total Commission	Blockchain Nodes	Guardians	Federations & Clubs	Shop Ref	Fan Ref
		4%	1.5%	0,5%	0,25%	0,5%	0,125%	0,125%
Worldwide	U\$S515,00	U\$S20	USD 0.30	USD 0.10	USD 0.05	USD 0.10	USD 0.025	USD 0.025
			Av.					
		# Fans	25.000.000	5.000.000	5.000.000	5.000.000	5.000.000	5.000.000
			Monthly Rev Proj.	USD 500,000	USD 250,000	USD 500,000	USD 125,000	USD 125,000

Industries:

Retail, Gastronomy and Food Delivery, Travel and Transportation, Entertainment and Leisure, Health and Wellness, Luxury and Lifestyle, Financial Services, Education and Learning, Technology and Subscriptions, Automotive, Gift and Experience Platforms, etc. The average consumption per person ranges from USD 230 per month up to USD 2000, depending on the country.

The success factor is to maximize the 2 numbers in blue:

Getting more businesses to join the system so that users make more purchases using the Fan Passport.

Increasing the number of users.

FINANCIALS - Virtual World



Reach and Projection

Interact with the fans through immersive, interactive, and playful virtual experiences.

Advertising and sales in the virtual world:

- Online merchandise for avatars
- Interactions with physical stores
- Hybrid events (virtual + real)



Marketplace

- NFTs of the clubs' items (virtual seats, jerseys, scarfs, hats, etc.)
- NFTs of the artists' works
- NFTs of the legends' memorabilia

Sponsorship

Brands have the opportunity to design unique experiences that are genuine rather than intrusive, by purchasing a land and developing interactive campaigns around and inside the stadiums and inside.

Lands

‘Lands’ are portions of Guardians of the Ball that can be acquired by users and companies, being able to build their own houses or customized zones, creating events and/or adding their business model. Each club is surrounded by 500 Lands available to be purchased.

The lands are listed on the market, increasing in value as urban development progresses.





GUARDIANS OF THE BALL

Brand and Intellectual Property Disclaimer

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THANK YOU!

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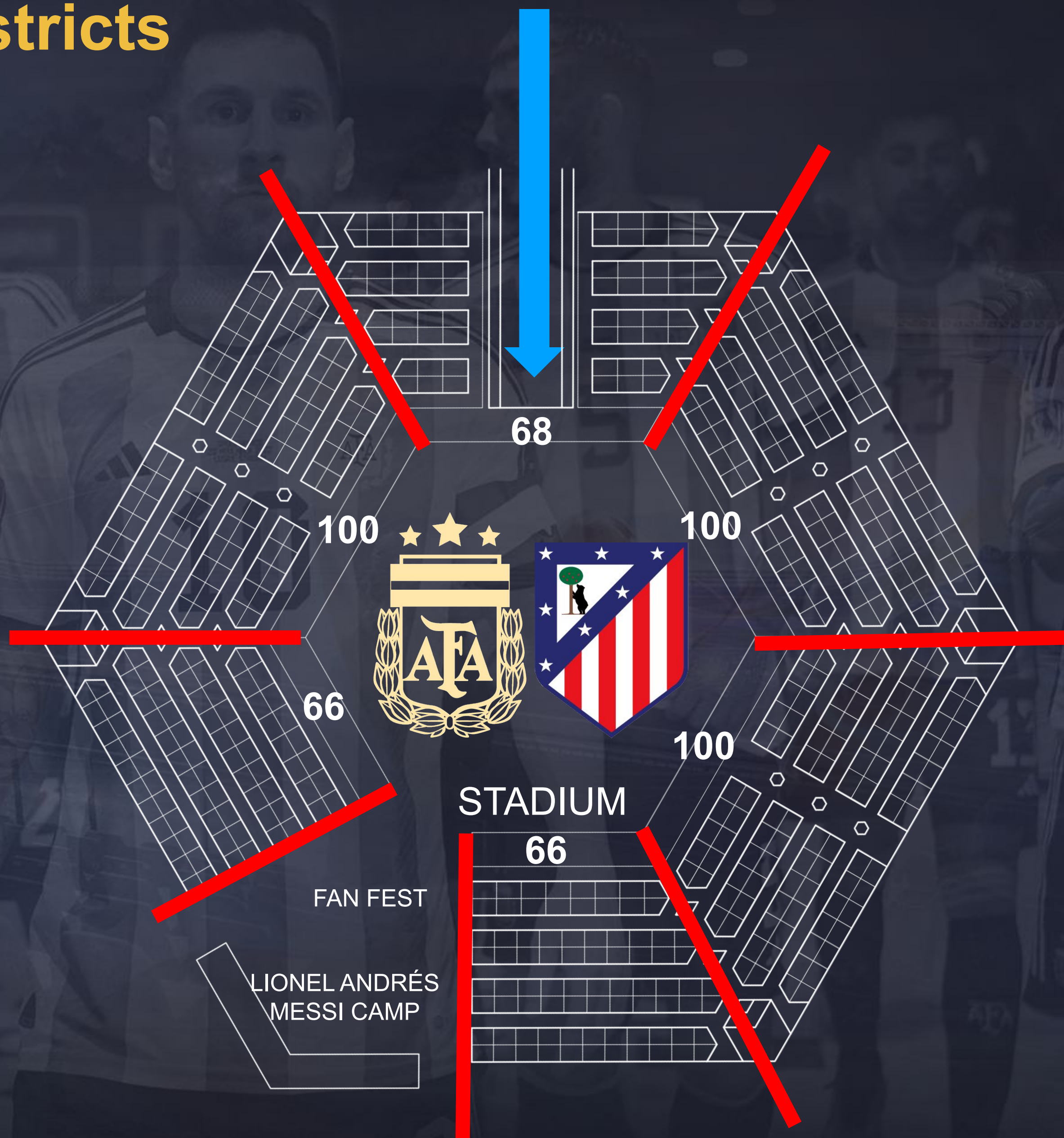


APPENDIX

Argentina / Atlético Districts



- 2026
Finalissima /
Champions
- 2026
FIFA World Cup
- 2027
Copa América





Interactive Screens

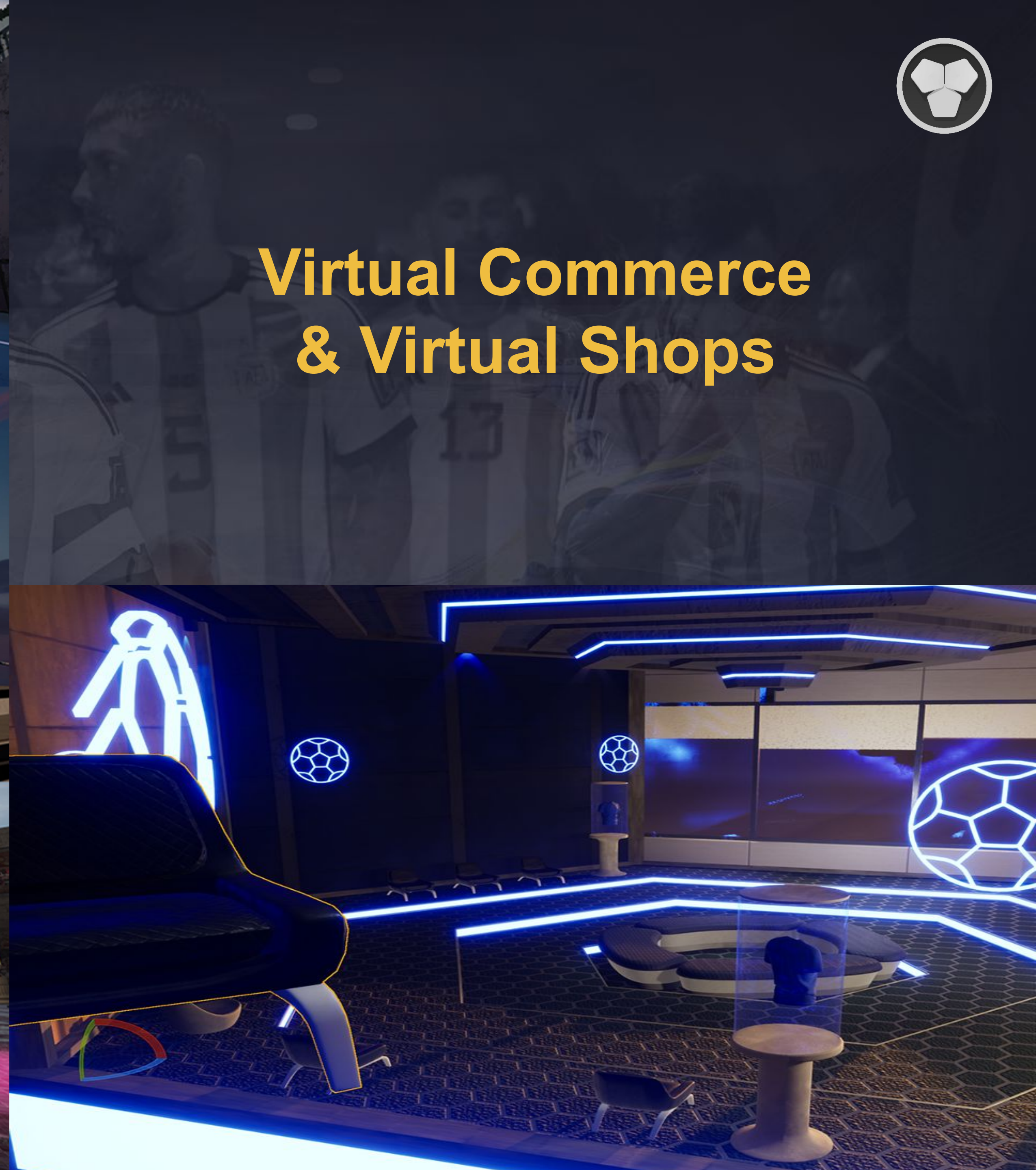
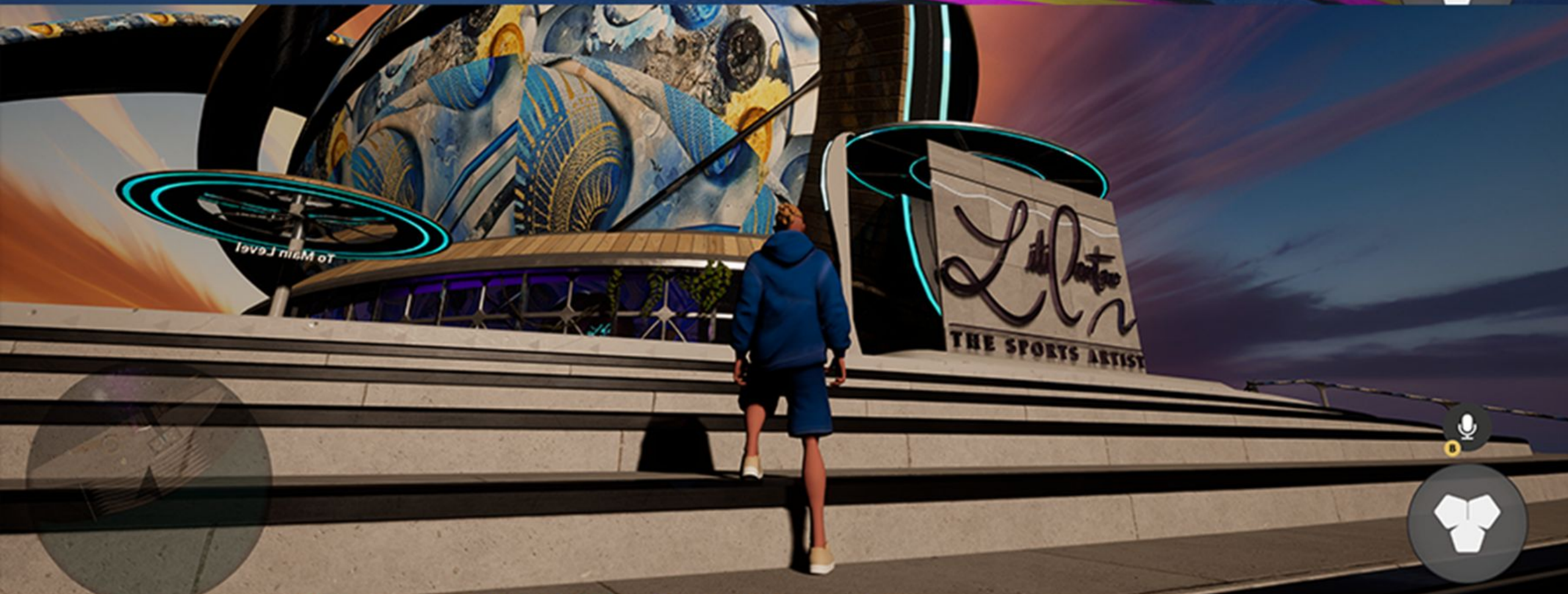
A dark blue background featuring a faint, semi-transparent image of a soccer player in a white and blue striped jersey with the number 10. Two yellow curved arrows point from the text towards the player's head and torso.

AI Customer Service





Exclusive Events
& eSports



Virtual Commerce & Virtual Shops





NFTs

Collection of Digital Assets



Missions & Minigames



